Paper Submission Guide

Updated: January 24, 2018

Submission of an article implies that the work described has not been published previously (except in the form of an abstract or as part of a published lecture or academic thesis), that it is not under consideration for publication elsewhere, that its publication is approved by all authors and tacitly or explicitly by the authorities responsible where the work was carried out. However, we accept submissions that have previously appeared on preprint servers (for example: arXiv, bioRxiv, Nature Precedings, Philica, Social Science Research Network, and Vixra); have previously been presented at conferences; or have previously appeared in other “non-journal” venues (for example: blogs or posters). Authors are responsible for updating the archived preprint with the journal reference (including DOI) and a link to the published articles on the appropriate journal website upon publication.

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The publisher and journals have a zero-tolerance plagiarism policy. We check the issue using two methods: a plagiarism prevention tool (iThenticate) and a reviewer check. All submissions will be checked by iThenticate before being sent to reviewers.

Manuscripts should be prepared in Microsoft Word format and submitted online. The editors reserve the right to edit or otherwise alter all contributions, but authors will receive proofs for approval before publication. If you have any questions, please contact the editor of the journal.

Paper Selection and Publication Process

a) Submission Acknowledgement

When you submit a manuscript online, you will receive a submission acknowledgement letter sent by the online system automatically. For email submission, the editor or editorial assistant sends an e-mail confirmation to the submission’s author within one to three working days. If you fail to receive this confirmation, please check your bulk email box or contact the editorial assistant.

b) Preliminary Review

The editor or editorial assistant determines whether the manuscript fits the journal’s focus and scope. Next a check for the similarity rate is done using CrossCheck, powered by iThenticate. Any manuscripts out of the journal’s scope or containing plagiarism, including self-plagiarism, are rejected.

c) Peer Review

We use a double-blind system for peer review; both reviewers’ and authors’ identities remain anonymous. The submitted manuscript will be reviewed by at least two experts: one editorial staff member as well as one to three external reviewers. The review process may take two to four weeks.

d) Decision Is Made

The decision to accept or reject an article is based on the suggestions of reviewers. If differences of opinion occur between reviewers, the editor-in-chief will weigh all comments and arrive at a balanced decision based on all comments, or a second round of peer review may be initiated.

e) Notification of the Result of Review

The result of review will be sent to the corresponding author and forwarded to other authors.
f) Article Processing Charge Is Paid
If the submission is accepted, the authors revise paper and pay the article processing charge.

g) E-journal is Available
E-journal in PDF is available on the journal’s webpage, free of charge for download.

h) Hard Copies Printed and Delivered.
Authors who need free hard copies are requested to kindly fill an application form at:
http://home.redfame.com/print-journals-application/. Once approved, we will arrange print and
delivery, for a maximum of two copies per article. If you want more copies, please order at
http://home.redfame.com/subscription-information/

i) Publication Notice
The authors and readers will be notified and invited to visit our website for the newly published
articles.

1. General Requirements

1.1 Language and Numbers
Please write your text in proper English; American or British usage is accepted, but not a mixture of
both. When writing numbers, use a period, not a comma, to represent the decimal point and a space to
separate numbers of more than five digits into groups of three, whether on the left or the right of the
decimal point (i.e., 10 000.471 85, but 1000.4718). We only accept manuscripts written in English.

1.2 Length of Paper
Papers between 3,000 and 8,000 words are preferred.

2. Title Page
To ensure the integrity of the peer review process, every effort should be made to prevent the identities
of the authors and reviewers from being known to each other.

When you upload a submission file, author identities should be removed from it. You should upload the
title page as a supplementary file for the editor to review.

2.1 Title
Be concise and informative. Titles are often used in information-retrieval systems. Avoid abbreviations
and formulae where possible. If you choose to have a subtitle, it should be italicized and centered
directly below the main title.

2.2 Authors’ Names and Affiliations
The preferred form of an author's name is first name, middle initial(s), and last name; this form reduces
the likelihood of mistaken identity. To assist researchers as well as librarians, use the same form for
publication throughout your career; that is, do not use initials on one manuscript and your full name on
a later one. Determining whether Juanita A. Smith is the same person as J. A. Smith, J. Smith, or A.
Smith can be difficult, particularly when citations span several years and institutional affiliations. Omit
all titles (e.g., Dr., Professor) and degrees (e.g., PhD, PsyD, EdD).

The authors’ affiliation identifies the location of the author(s) at the time the research was conducted,
which is usually an institution. Include a dual affiliation only if two institutions contributed substantial
support to the study. Include no more than two affiliations per author.

Example:

Anne Smith¹, Mary Meade¹², David Wolf¹ & Jerry Song²

¹ School of Management, Northern Canada University, Toronto, Canada
3. Preparation of Text

Manuscripts should be organized in the following order:
Title; abstract; keywords (indexing terms, normally three-to-six items); introduction; material studied, area descriptions, methods, and/or techniques; results; discussion; conclusion; acknowledgements; references.

3.1 General Rules for Text

Please use the following rules for the entire text, including abstract, keywords, headings and references. Font: Times New Roman; Size: 10 pt.
Paragraph Spacing: Above paragraph — 0 pt.; below paragraph — 4 pt.
Line Spacing: fixed, 12 pt.

Heading 1: Times New Roman; 10 pt.; Bold; for example, 1. First-level Heading
Heading 2: Times New Roman; 10 pt.; Italic; for example, 1.1 Second-level Heading
Heading 3: Times New Roman; 10 pt.; for example, 1.1.1 Third-level Heading

3.2 Abstract

A concise and factual abstract is required (maximum length of 250 words). The abstract should state briefly the purpose of the research, the principal results, and major conclusions. An abstract is often presented separately from the article, so it must be able to stand alone. References should therefore be avoided, but, if essential, they must be cited in full in the abstract, without relying on the reference list.

3.3 Keywords

Immediately after the abstract, provide a maximum of 8 keywords, avoiding general and plural terms and multiple concepts (e.g., “and,” “of”). Be sparing with abbreviations: only abbreviations firmly established in the field may be eligible.

3.4 Subdivision of the Article

Divide your article into clearly defined and numbered sections (ex. 1., 2., 3., etc.). Subsections should be numbered 1.1, 1.2, etc., and sub-subsections should be numbered 1.1.1, 1.1.2, etc. Note that the abstract is not included in section numbering. Use this numbering also for internal cross-referencing: do not just refer to “the text.” Any subsection, ideally, should not be more than 600 words. Authors are urged to write as concisely as possible but not at the expense of clarity.

3.5 Equations

The text size of equations should be similar to normal text size. The formula should be placed center justified with serial number on the right. For example:

\[ a = \left[ \frac{1+b}{x} \right]^{1/2} \]  

3.6 Tables

Number tables consecutively in accordance with their appearance in the text. Place a table’s caption
above the table’s body and its description below the body. Avoid vertical rules. Be sparing in the use of tables and ensure that the data presented in tables do not duplicate results described elsewhere in the article.

For example:
Table 1. The capitals, assets, and revenue in listed banks

<table>
<thead>
<tr>
<th></th>
<th>Total capital stock</th>
<th>Income of main business</th>
<th>Total assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pudong Development Bank</td>
<td>39.2</td>
<td>214.7</td>
<td>5730.7</td>
</tr>
<tr>
<td>Bank of China</td>
<td>459.4</td>
<td>3345.7</td>
<td>59 876.9</td>
</tr>
</tbody>
</table>

As shown in Table 1, the capitals, assets, and revenue with...

3.7 Figures and Schemes

Number figures consecutively in accordance with their appearance in the text. Place a figure’s caption and description below the figure body. A minimum resolution of 300 DPI is required.

Note: Avoid abbreviating the titles of tables, figures, and equations (i.e., Tab. 1, Fig. 2, Eq. 3) in the caption or in running text. Do not write “the table above/below” or “the figure on page 32,” because the position and page number of a table or figure cannot be determined until the pages are typeset.

4. References

Cite the work of those individuals whose ideas, theories, or research have directly influenced your work. They may provide key background information, support or dispute your thesis, or offer critical definitions and data. Citation of an article implies that you have personally read the cited work. In addition to crediting the ideas of others that you used to build your thesis, provide documentation for all facts and figures that are not considered common knowledge.

4.1 Citations in the Text

Each reference cited in the text must appear in the reference list, and each entry in the reference list must be cited in the text. However, two kinds of material are cited only in the text: references to classical works such as the Bible and the Qur’an, whose sections are standardized across editions, and references to personal communication. References in a meta-analysis are not cited in-text unless they are also mentioned in the text.

When formatting an in-text citation, give, in parentheses, the last name of the author of the cited work and the year it was published. For unpublished or informally published works, give the year the work was produced. Write “in press” in parentheses for articles that have been accepted for publication but that have not yet been published. Do not give a date until the article has actually been published.

In all other instances, citations in the text should follow the referencing style used by the American Psychological Association.

Examples:

❖ A Work by Two Authors

Name both authors in the signal phrase or in the parentheses each time you cite the work. Use the word “and” between the authors’ names within the text; use the ampersand in the parentheses.

Research by Wegener and Petty (1994) supports...

(Wegener & Petty, 1994)

❖ A Work by Three to Five Authors

List all the authors in the signal phrase or in parentheses the first time you cite the source.

(Kernis, Cornell, Sun, Berry, & Harlow, 1993)

In subsequent citations, only use the first author’s last name followed by “et al.” in the signal phrase or
Six or More Authors
Use the first author's last name followed by et al. in the signal phrase or in parentheses.

Harris et al. (2001) argued...
(Harris et al., 2001)

Authors with the Same Last Name
To prevent confusion, use first initials when citing two or more authors with the same last name.

(E. Johnson, 2001; L. Johnson, 1998)

Unknown Author
If the work does not have an author, cite the source by its title in the signal phrase or use the first word or two in the parentheses. Titles of books and reports are italicized; titles of articles, chapters, and Web pages are put in quotation marks.

A similar study was done of students learning to format research papers.

Note: In the rare case that "Anonymous" is used for the author, treat it as the author's name in parentheses and the reference page.

(Anonymous, 2001)

Organization as an Author
If the author is an organization or a government agency, mention the organization in the signal phrase or in the parenthetical citation the first time you cite the source.

According to the American Psychological Association (2000), ...

If the organization has a well-known abbreviation, include the abbreviation in brackets behind the full name of the organization the first time the source is cited and then use only the abbreviation in later citations.

First citation: (Mothers Against Drunk Driving [MADD], 2000)
Second citation: (MADD, 2000)

4.2 Citing and Listing of Web References
As a minimum, the full URL should be given. Any further information (author names, dates, reference to a source publication, etc.), if known, should also be given. Web references can be listed separately (e.g., after the reference list) under a different heading if desired, or they can be included in the reference list.

4.3 Reference List
References should be arranged first alphabetically and then further sorted chronologically if necessary. More than one reference from the same author(s) in the same year must be identified by the letters "a", "b", "c", etc., placed after the year of publication.

4.4 DOIs in References
The journal/publisher encourages authors to cite those items (journal articles, conference proceedings, book chapters, technical reports, working papers, dissertations, etc.) that have DOIs. When the cited items have DOIs, the authors should add DOI persistent links to the regular references. The DOI persistent links should be the last elements in the references. The persistent links should be active.
Format of persistent link: https://doi.org/+DOI
Example of persistent link: https://doi.org/10.1109/2.901164
The authors or editors may retrieve articles’ DOIs at http://www.crossref.org/SimpleTextQuery/
You can register a free account to start retrieving articles’ DOIs. CrossRef allows you to check multiple references. Please read this webpage very carefully. Only articles with assigned DOIs can be retrieved through this webpage.

4.5 References Examples

Books

❖ Book with one author

❖ Electronic book
Replace place-of-publication and publisher information with the DOI.

❖ Work with two authors

❖ Two or more works by the same author
Arrange by the year of publication, the earliest first.
If works by the same author are published in the same year, arrange alphabetically by title and distinguish the documents by adding a lowercase letter after the year of publication as indicated below.

❖ Book by a corporate author
Associations, corporations, agencies, government departments, and organizations are considered authors when there is no single author.

Anthologies, Course Packs, & Encyclopedias

❖ Anthology or compilation

❖ Work in an anthology or an essay in a book

❖ Work in a course pack

❖ Article in a reference book or an entry in an encyclopedia
If the article/entry is signed, include the author's name; if unsigned, begin with the title of the entry

Articles

❖ Article in a journal—for articles retrieved online
Note: List only the volume number if the periodical uses continuous pagination throughout a particular volume. If each issue begins with page 1, then list the issue number as well.
❖ Articles in a journal, more than seven authors
❖ Article in a newspaper or magazine
❖ Article from an electronic source
URL for an online periodical:

Doctoral Dissertations and Master’s Theses

❖ Unpublished theses and dissertations
❖ Electronic theses and dissertations


Meetings and Symposia

❖ Proceedings published in a book form

❖ Proceedings published regularly online

❖ Paper presentation or poster session

Multimedia

❖ Television or radio program

❖ Film, video recording or DVD

❖ Online lecture notes and presentation slides (such as Moodle)

Web pages

❖ Web pages and non-periodical documents on the Internet


Note:

Please avoid using footnotes. Change footnotes to endnotes. Insert "(Note 1, Note 2)" in the running text and explain the note in an end notes section after the references page. Please see the templates (http://www.redfame.com/home/author-guide/) for examples.

The appendix comes after the references and the notes. In the text, refer to appendices by their labels: e.g., produced the same results for both studies (see Appendices A and B for complete proofs). Please see the template (http://www.redfame.com/home/author-guide/) for examples.